



ST. XAVIER'S COLLEGE (AUTONOMOUS)
PALAYAMKOTTAI - 627 002
(Recognized as "College with Potential for Excellence" by UGC & Accredited by NAAC at A++ Grade with a CGPA of 3.66 out of 4)



ANNUAL REPORT 2022-2023

DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)

Department of Business Administration organized an Association Inauguration on 3rd September, 2022., Dr. K. Sheik Mydeen ,Head, Dept. of B.Com(Finance), Sadakathullah Appa College (Autonomous), Served as a Chief Guest. The Program was successfully started with the prayer. Dr. P. Stella, Head of BBA Department delivered the Welcome Address. .Prof. R. Murugesan, Association Coordinator introduced the BBA Office Bearers. The Oath of the office bearers was administered by Prof. Mrs. N. Stella, Assistant Professor of BBA. Mr. Hari Ram Kumar, General Secretary of B.B.A Association elucidated the action plans of this academic year. Dr. K. Sheik Mydeen, Chief Guest gave a lecture under the topic "Purpose Driven Life". Mr. P. Kandhakumar Assistant Professor of BBA delivered the Vote of thanks.



A Guest Lecture entitled "Investors Awareness and Protection" was organized on 11th October 2022. Dr. T. Vijayakumar, Director, Loyola Institute of Technology and Science,

Thovalai was our special speaker of the event. He talks about the importance of Investment. He shared his experiences and encourages our students to save money for their future.

On 17th December 2022, the BBA Department organized an Alumni Meet. 42 Alumni was participated in the meet and shared their memories and witnessed the importance of college life for their career. The meet was an eye opener to all the participants and the alumni are encouraged to come to our college every year.

From 30.01.2023 to 03.02.2023 the students of BBA participated in the Exhibition and demonstrated their Ideas on Principles of management, Marketing management, Human Resource Management and the Recent innovations in the field of Business Administration.

A Guest Lecture entitled “Union Budget 2023-Its Implications on Business and Industry” was organized on 6th March 2023. Dr. S. Sasi kumar, Head, Dept of Economics, St. Xaviers college was our speaker. He explained the importance of Budget and the role of Union Budget in Micro, Small and Medium scale business. The session was highly useful and our student’s got information about Union Budget 2023 -2024.

A Guest Lecture entitled “Recent Trends In Entrepreneurial Development” was organized on 15th March 2023. Dr. S. Arokiasamy, Assistant Professor, Dept of Commerce, St. Xavier’s College was our speaker. He presented his data with real time examples. He explained the importance of entrepreneurship and the essential qualities needed for an entrepreneur to reach success in life.

The Intracollegiate Business Quiz was conducted on 23rd March 2023 for I and II year students with 6 rounds of Questions. 6 teams were participated in the events and the best performers were awarded with shield. It helped them to know the current information in the field of business.

On 31st March 2023 the Validiction of our Association was conducted. The chief Guest of the event was Er. E. Monisha M.E. She is working as a Professor in FX Engineering College and she shared the role of Artificial Intelligence in the field of business. The best Performers in the field of sports and other cultural and academic events are honored with the certificate and shield.

TABLE.8.a. PAPERS PUBLISHED IN JOURNALS (2022-2023)

S. NO	Name of the Teacher	Name of the Department	Title of the Paper	Name of the Journal	Volume No/ Issue No/ Page No / Year	ISSN No. / e-ISSN No.	Cited in Web of Science / Scopus Indexed/UGC Approved / Not Found in UGC-CARE List	National / International	Impact Factor
1	Dr. P. Stella	Business Administration	THE ROLE OF TRIARCHIC ABILITIES IN DEVELOPING TEACHER COMPETENCY AMONG FACULTIES IN TIRUNELVELI DISTRICT, TAMILNADU	Journal of the Oriental Institute M.S. University of Baroda	Vol. 71, Issue. 01, No.06, January-March: 2022	ISSN: 0030-5324	UGC Approved	International	
2	Dr. P. Stella	Business Administration	The Competency of Teachers Using Information and Communication Technology in a Higher Secondary Schools in Tirunelveli District, Tamil Nadu	Journal of Xi'an Shiyou University, Natural Science Edition	VOLUME 17 ISSUE 01	ISSN :1673-064X	UGC Approved	International	

3	Dr. P. Stella	Business Administration	Professional Competence of Modern Teachers in Higher Education	International Journal of Business and Administration Research Review	VOLUME 09 ISSUE 01 2022		Scopus Indexed	International	6.304
---	---------------	-------------------------	--	--	-------------------------	--	----------------	---------------	-------

TABLE.8.b. – PAPERS PUBLISHED IN CONFERENCE / SEMINAR PROCEEDINGS (2022-2023)

S. No	Name of Teacher	Department	Title of the Paper	Title of the Proceedings	National / International	(Place, Publisher, Year, Page No.)	ISSN / ISBN No.
1	Dr.P.Stella	Business Administration	Women's Empowerment is Essential to Sustainable Development	ANORA: Aeon of New Organized Research and Academics	International	2022 P.No :49 - 51	ISBN : 978-93-91941-94-9